

PHILLIES 2008

GEORGE PHILLIES - THE SERIOUS MAN FOR SERIOUS TIMES
PHILLIES 2008 - THE CREDIBLE LIBERTARIAN PRESIDENTIAL CAMPAIGN

Phillies 2008
POB 29
Monson MA 01057

Dear Fellow Libertarian,

You've invested your time and money in our Party.

It's time to start protecting your investments.

**PROTECT
YOUR
INVESTMENTS**

Investments don't protect themselves. To protect your investments, you need to be a smart investor. To protect your investments, you need to invest in a stronger Party.

That's right. Use new investments to protect the old. Use new investments to build voter support. Use new investments to build local parties. Use new investments to build a legacy, a Party stronger in 2009 than in 2007.

To protect your investments, our Party needs fresh resources: new people and new money. Where can we get that new money and those new people?

Every four years, a good Libertarian activist runs for President. His campaign brings new people and new money out of the woodwork. That's new people and new money, available only because we have a Presidential campaign.

Spend that money well, and the party will grow and prosper. Use those people well, and we'll build strong local parties.

How do we use our Presidential Campaign to build our Party? Here's a **four-part plan**:

Part #1: Build Voter Interest: Reach average Americans. Stay with issues most Americans care about. Speak in language that appeals to the heart.

Part #2: Build Voter Support: Give Americans the Libertarian answers they already support. Lure voters in. Appeal to their feelings.

Part #3: Build Donor Trust: Spend money to do real politics. Advertise to the general

www.phillies2008.org

PHILLIES 2008
TALKING ABOUT REAL ISSUES
IN LANGUAGE AMERICANS SUPPORT.

public. Support and train volunteers. Show that your money was spent effectively.

Part #4: Build Our Legacy: Recruit volunteers. Help them choose important tasks. Always remind them: *The campaign will end. The Libertarian Party endures. Stay together in 2009 to build a Libertarian future.*

To use our Presidential campaign to build our Party, we need three things: A **Plan**. A **man** who uses the **plan**. **People and money** to start the **plan** rolling.

A PLAN
A MAN
PEOPLE
MONEY

A **man**? That's where I come in.

I'm George Phillies, long-time Libertarian activist. My Presidential campaign uses the plan right now.

Long-time activist? In 1996, I was my State Party's Executive Director. In 1998, I ran for Congress. I edit *Libertarian Strategy Gazette*. Now I'm Chair of my State Party.

FREE GIFT TO YOU I gave our Party my book on political tactics. *Stand Up for Liberty!* is my free gift to you. You can download it at <http://www.cmlc.org/freegift>. That free gift is yours to keep.

What about the plan?

#1 I'm building voter interest. I'm talking about the War on Iraq and the immigration crisis.

#2 I'm building voter support. I'm already advertising on the internet. I'm giving Libertarian answers Americans want to hear: End the war! Keep Uncle Sam out of your bedroom, wallet, and gun locker.

#3 I'm building donor trust. Donors know I'm spending their money the same way I spend my own, because I'm already spending my own money on my campaign.

#4 I'm building a legacy: I'm recruiting volunteers. They get vigorous training and support.

Yes, I'm the **candidate** who uses the **plan**. To make the plan work, you need to do your part. We need a Libertarian Presidential campaign launching this year.

DON'T WAIT!
2008 IS
TOO LATE!
START NOW!

To protect your investment in our party, you need to act now, because

2008 is too late! For a Libertarian future, our Libertarian Presidential campaign must

start now! Do you want a successful 2008 campaign? It's too late to procrastinate.

It's time to break out your check book.

I promise you: Your donation of \$100, \$200, or whatever amount you can afford to send, will be spent well.

Please send me your support. I promise I will return to you the Presidential campaign we've always dreamed about, but never quite had.

Yours for a free America,



George Phillies

To donate on the internet <http://www.phillies2008.com/donation> .

Donations are not tax deductible. Donations are legally limited to \$2300 for the nominating campaign and \$2300 for the general election campaign; you may give both now.

Paid for by Phillies 2008.

Clip and mail
Phillies 2008
c/o POB 29
Monson MA 01057

Name _____

Address _____

Amount of Donation _____

For Credit card donations, please circle Mastercard Visa Discover , circle Debit or Credit, and give the Card Number _____ Expiration Date_____

Your Signature _____

If you donate \$200 or more, Federal Regulations require us to ask your:

Occupation _____

Employer _____

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