

PHILLIES FOR PRESIDENT

A SERIOUS MAN FOR SERIOUS TIMES

[HTTP://WWW.PHILLIES2008.COM](http://www.phillies2008.com)

Phillies 2008
c/o Carol McMahon, Treasurer
Box 29
Monson, MA 01057

*A Personal Message
From the Candidate*

Dear Friend of Liberty!

Do you want a Libertarian Party that advances from strength to strength? Why not start taking giant steps toward the Libertarian future, the future of peace, freedom, and prosperity? 2008 could be a great year for our Libertarian Party.

We have wonderful opportunities. The Bush Republican war party and its authoritarian 'conservative' philosophy rot in disgrace. Their Democratic allies voted for the war before they voted against it. On issue after issue, from ending the War On Iraq to Medical Marijuana, the American people now agree with us.

In 2008, we have real chances to build our coalition. Goldwater conservatives and libertarian Republicans are mired in a party that opposes small government, fiscal prudence, and civil liberties. Progressive liberals find themselves in a Democratic Party whose candidates would leave troops in Iraq forever. These people are primed to hear our message **Vote Libertarian!** because their own parties have abandoned them.

To build a winning Libertarian Party, we must do everything right. We need strong state parties. We need good local candidates. We need Libertarian affinity groups. **And we need an effective flagship Presidential campaign, because many Americans only watch one political race, and that only for a few weeks every four years.**

To move us toward the libertarian future, I have agreed to run for our Party's Presidential nomination. **I am here to give our party the effective flagship campaign we need.** I'm building a strong volunteer effort. I am working to make sure: Those volunteers will stay with us, so we are stronger in 2009 than we are in 2007. I'm building local and affinity groups. Most important, I will run on issues that the American people care about: Iraq. Social Liberties. Stagnant wages. 3E: Education, Energy, and the Environment.

**Phillies—
A serious man
for serious times**

I'm running as **a serious man for serious times**, the man as trustworthy as your grandfather's banker. My doctorate is in physics. It's from MIT. There are no scandals in my past. Open my closets: No skeletons will fall out.

How will I campaign?

I'll emphasize **electronic outreach**. It's cheap and effective, and even cheaper and more

This Letter Does Not Ask You for Money!

effective now than it was in 2004. Electronic media like MySpace and YouTube cost very little. They create word of mouth. My Web pages and blog ads are already running on major news sites. My internet radio interviews on blogtalkradio.com can be heard by vast numbers of Americans.

Build Ballot Access!

I'll give voters our good libertarian answers, answers that are sensible and work in the real world. I'll give answers that bring voters to our side, not in-your-face-foolishness that terrifies normal people.

I'll be accessible to you, our potential 2008 delegates. I'm traveling to state convention after state convention, giving my speech and meeting the real Libertarians who will choose our next Presidential candidate.

I'm working for ballot access. I've given my staff a clear goal: The Libertarian Presidential candidate shall be on the ballot in every single state. I'm prepared to spend \$350,000 from my campaign funds, up to 20% of every dollar raised, to reach this objective.

Build Our Party: Support Activists

I already support volunteer activists. The Libertarian Candidate campaign support disk has been distributed to hundreds of potential party leaders. Myspace, Facebook, and historical volunteer records are finding Phillies 2008 supporters. My campaign is bringing them together, town by town, state by state, from sea to shining sea.

I take party-building seriously. Across America, many of our local parties are moribund or dead. My volunteers have been instructed to work hard to support and revive our local parties, so the LP can be **Every state in 2008!**

In 2008, you have a choice: You can support a candidate who just joined the party. You can support a candidate with a weak campaign. **Or you can support a candidate who is a real Libertarian, a long-time party member with real campaign organization, a real record of professional achievement, and real issues that appeal to most Americans.** I hope you want *reality*, because *real* is the choice I am offering you.

Electronic Outreach

I'm investing personally in my own campaign. For all of 2008, I'll campaign full time. To do that, I'm taking a year's leave of absence from my job. That's a sacrifice I am delighted to make for our country and our party.

Libertarian Presidential campaigns are not one-man shows. The candidate does his part: He asks Libertarians for their support. He asks the public for their votes. Above all, he sells Liberty to the American people. That's why I'm already running public advertising.

But a lone candidate won't go anywhere. A successful campaign needs friends who will work

Please give me your volunteer time!
Contact i-volunteer@phillies2008.com

for the campaign.

If you want an effective 2008 Presidential campaign for our Libertarian Party, **you need to help make it happen. Please stand up and volunteer.**

To volunteer, email i-volunteer@phillies2008.com.

Why should you believe my campaign is worth your time? There's an old line: *I'll spend my donors' money just like I spend my own.* I'm going to make that promise literally true. I've *created a one-for-two matching program.* I'm using my own money to match contributions to my campaign.

Look at the past. When was the last time one of our Presidential nominees invested large amounts of his own money in his own campaign?

Campaigns need workers. If you want me to capture our nomination and strengthen our party, **I need your volunteer time.**



Candidates need delegates. If you want me to capture our nomination and strengthen our party, **I need your support in Denver.**

I know it's early. The election is almost two years in the future. Your gift of your time and money will make a real difference to our party's future. Please give generously.

Yours for Freedom,

George Phillies

Clip on line and mail

Volunteer!

Volunteers are the backbone of the Phillies 2008 Presidential Campaign!

I'll help with (circle those that apply):

Local organizing Letter writing Tech Support

Outreach Raising Money **My vote at NatCon**

Other? My special skills include:

Your name:

Your Address:

Phone and email (optional):

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Phillies 2008

**The Credible Candidate
A Serious Man for Serious Times**

A Presidential Campaign That Builds Our Party

Libertarian Answers to Issues That Concern Americans

**Iraq — Stagnant Incomes — The National Debt
Educating Our Children — Energy and the Environment**

**THIS LETTER DOES NOT
ASK FOR YOUR MONEY!**

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